

JOB FAIR .WORKS	Mary McClure	1019 Broadway Ave Yankton, SD 57078	605 665-7892	0
South Dakota Broadcasters Website	Marla Willard	106 W. Capitol Ave #7 Pierre, SD 57501	605 224-1034	1 Tiffany Sommer

Outreach Activities Performed During the Reporting Period (cont)

Initiative	Scope of Participation and Location	Station Staff Involved
Summer Internship	Ryan Knight from the University of South Dakota was an intern with the stations working with the on-air staff from May 2020 to September 2020	Curt Dykstra
Summer Internship	Tehl Tanner from the University of South Dakota was an intern with the stations from August 2020 to November 2020.	Curt Dykstra
Yankton High School Internship Program	Kenzington Covey a YHS senior interned with us from August 31, 2020 to December 218, 2020. Kenzington had on air production duties and well as helping with KYNT feature program YHS Nation	Dave Leshner
Participation in Greater Yankton Living Job Fair	Virtual Local job fair with various companies in the Yankton Area, held November 18 to November 30...Riverfront Broadcasting had a virtual booth and promoted a full time and part time positions available	Curt Dykstra Dave Leshner
Participation in University of South Dakota Virtual Career, Internship, Graduate School Fair	Virtual Job Fair that was held for students at the University of South Dakota The Virtual Job Fair was Wednesday, October 21, from 1pm to 4pm Riverfront Broadcasting had a virtual booth	Curt Dykstra
Glenn Shepard Training presented by the Yankton Chamber	Curt Dykstra attended a management training course "How to Supervise People and Lead a Team. The Training was held on November 12th from 8:30am to 12:30pm	Curt Dykstra
Digital Marketing Training 44i Interactive	Riverfront Sales staff did weekly online training with 44i Interactive in Sioux Falls Sales staff was trained on digital marketing products and how to market them to their customer base. Training was every Tuesday at 9:00am, it began on November 3, 2020	Curt Dykstra, Krisit Tacke Nicole Dvorak, Jeff Erickson Bryce Ladwig